



Dr. TATTOFF®

Dr. TATTOFF®, Inc. Opens in Dallas

June 17, 2011, (Dallas, Texas) – For those in Dallas who have regrets about a tattoo they have, now there is an option for getting it removed by a very experienced team. Dr. TATTOFF® Inc. has performed over 100,000 **tattoo removal** and **laser hair removal** procedures for over 12,000 patients, and has officially opened its clinic in Dallas as part of a multi-city expansion announced earlier this year. The clinic is located at 11661 Preston Road, Suite 128 in the Preston Forest Village shopping center. To book an appointment, prospective patients can call (469) 547-6940 or visit www.drTATTOFF.com.

Dr. Will Kirby, National Medical Director of Dr. TATTOFF, stated, “We founded Dr. TATTOFF to give people a safe and affordable option for tattoo removal and laser hair removal, and we look forward to serving the Dallas community. Our clinics are state-of-the-art facilities staffed by licensed medical professionals with an elite level of training, and we have a reputation for providing the best quality of care in a comfortable environment.”

Widely considered a leading authority on laser tattoo removal Dr. Kirby is also one of the most recognized faces on reality television. In addition to winning the second season of CBS’ *Big Brother* reality show, Dr. Kirby and Dr. TATTOFF clinics have been featured by the *New York Times*, *Los Angeles Times*, *Us Weekly*, *In Touch*, *People*, *CNN*, *ABC*, *LA Ink*, *Dr. 90210*, *The Real Housewives of Orange County* and numerous other print, on-air and online media outlets.

“We’re fortunate enough to live in a day and age where we can literally erase the mistakes of your past through the process of laser tattoo removal,” Dr. Kirby stated. “Dr. TATTOFF clinics are the premier place to have this procedure done, and we’re thrilled to bring the highest standards of service to our brand new clinic in Dallas.”

About Dr. TATTOFF, Inc. - Founded in 2004, Dr. TATTOFF’s clinics provide safe, minimally invasive and affordable laser tattoo removal and laser hair removal services in a relaxed environment. Dr. TATTOFF has supported the provision of more than 100,000 tattoo removal and hair removal procedures for over 12,000 patients. Featured by the *New York Times*, the *Los Angeles Times*, *Us Weekly*, *In Touch*, *People*, *CNN*, *ABC*, *LA Ink*, *Dr. 90210* and numerous other print, on-air and online media outlets, Dr. TATTOFF is widely recognized as a leading provider of laser tattoo removal and laser hair removal. For additional information, please visit our website at www.drTATTOFF.com.

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