



Dr. TATTOFF®

Leading Dermatologists Join Dr. TATTOFF®, Inc. Medical Advisory Board

July 12, 2011, (Beverly Hills, California) – Widely recognized as a leading provider of **tattoo removal** and **laser hair removal** services, Dr. TATTOFF®, Inc. recently announced a roster of some of the nation's top dermatologists as inaugural members of its medical advisory board. The move marks the company's continued commitment to be the premiere provider of laser tattoo removal and hair removal services as it opens new clinics across the country.

“Dr. TATTOFF is already well known as an innovative leader in tattoo removal. I am personally very proud that we have been joined by some of the country's foremost dermatologists. We are setting a precedent for clinical excellence in this arena,” stated Chairman of the Board, Dr. Eugene Bauer, who in addition to being the former Dean of the Stanford University School of Medicine also serves on the Board of Directors of a number of medical technology companies. Dr. Bauer, along with Dr. TATTOFF, Inc. Medical Director, Dr. Will Kirby, welcomed doctors Brian Berman, M.D., Ph.D.; David E. Cohen, M.D., MPH; Alpesh D. Desai, D.O., FAOCD; Tejas Desai, D.O., FAOCD and Neil A. Swanson, M.D., FAAD to the medical advisory board.

“This is an exciting time for tattoo removal technology and I'm thrilled to be joining the Dr. TATTOFF team as they set the clinical standard for the industry,” said Dr. Berman, who is also a member of the Board of Directors of the American Academy of Dermatology. “It's an honor to be invited to the medical advisory board alongside some of the best dermatologists working today,” added Dr. Cohen, who is the Vice Chair for Clinical Affairs at New York University's Langone Medical Center* and Director of NYU Dermatologic Associates.

Dr. Kirby stated, “There are a variety of options for tattoo removal and hair removal out there. When a patient walks into a Dr. TATTOFF clinic we want them to know first and foremost that we aspire to be the very best at what we do. The establishment of our medical advisory board is one more assurance to our patients that they are getting the highest standard of care. Not only are these doctors some of the brightest minds in medicine, they have a vast history of acting in the best interest of their patients, something that is held in the highest esteem at Dr. TATTOFF. I couldn't be more proud to welcome them to our team.”

About Dr. TATTOFF®, Inc. - Founded in 2004, Dr. TATTOFF's clinics provide safe, minimally invasive and affordable laser tattoo removal and laser hair removal services in a relaxed environment. Dr. TATTOFF has supported the provision of more than 100,000 tattoo removal and hair removal procedures for over 14,000 patients. Featured by the *New York Times*, the *Los Angeles Times*, *Us Weekly*, *In Touch*, *People*, *CNN*, *ABC*, *LA Ink*, *Dr. 90210* and numerous other print, on-air and online media outlets, Dr. TATTOFF is widely recognized as a leading provider of laser tattoo removal and laser hair removal. For additional information, please visit our website at www.drattoff.com.

*Any views expressed herein by Dr. Cohen are his personal views and do not represent the views of NYU Langone Medical Center.

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